



ORGANO
GOLD

Organo Gold Opens in Portugal

VANCOUVER, BRITISH COLUMBIA – February 20, 2014 – [Organo Gold](#), the global gourmet coffee company that caters to consumers' active lifestyles, today announced that it has expanded its European presence with the opening of operations in Portugal. Paul Jarvis, Regional Vice President EU, FSU, Africa, is based in London, and will manage the company's activities in the country.

"The opening of Portugal further highlights Organo Gold's European success and continued product demand," said [Bernardo Chua](#), Founder and Chief Executive Officer of Organo Gold. "As we have noted prior, 2014 will be a year of aggressive global growth and we look forward to serving customers in Portugal who are seeking to make Organo Gold products a part of their healthy, active lifestyles."

"The opening of Portugal completes Organo Gold's Western Europe footprint," added [Holton Buggs](#), Executive Vice President of Sales and Marketing at Organo Gold. "The constant inquiries about the OG opportunity and strong sales in Spain made Portugal an operation must."

Organo Gold Global Master Distributor and Co-Founder [Shane Morand](#) continued, "We look forward to meeting our new OG Family members at Organo Gold's first European Convention in April." Convention details are available on organogold.com.

Products currently available in Portugal include the Business Kit and Special Promotional Kit. The full OG product line will be made available shortly.

Founded in 2008, Organo Gold is focused on its mission "to bring the treasures of the earth to the people of the world" by offering certified organic Ganoderma in simple, everyday products; from single-serving coffees and teas to supplements and nutraceuticals. OG meets this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration.

Organo Gold offers its products through an Independent Distributor network, and to consumers through its Coffee Connoisseur Club retail program in Canada and the United States.

Learn more about Organo Gold at: <http://www.organogold.com>

About Organo Gold

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global gourmet coffee company that sells Certified Organic Ganoderma lucidum through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold offers its suite of products through its Independent Distributor network and to consumers through its Coffee Connoisseur Club. The company currently operates in over 30 countries and is privately held. For more information about Organo Gold, visit our website at www.organogold.com.

###